OUTDOOR DISPLAY SOLUTIONS

THE EXHIBITORS' HAND BOOK
MODULAR DISPLAY SOLUTIONS

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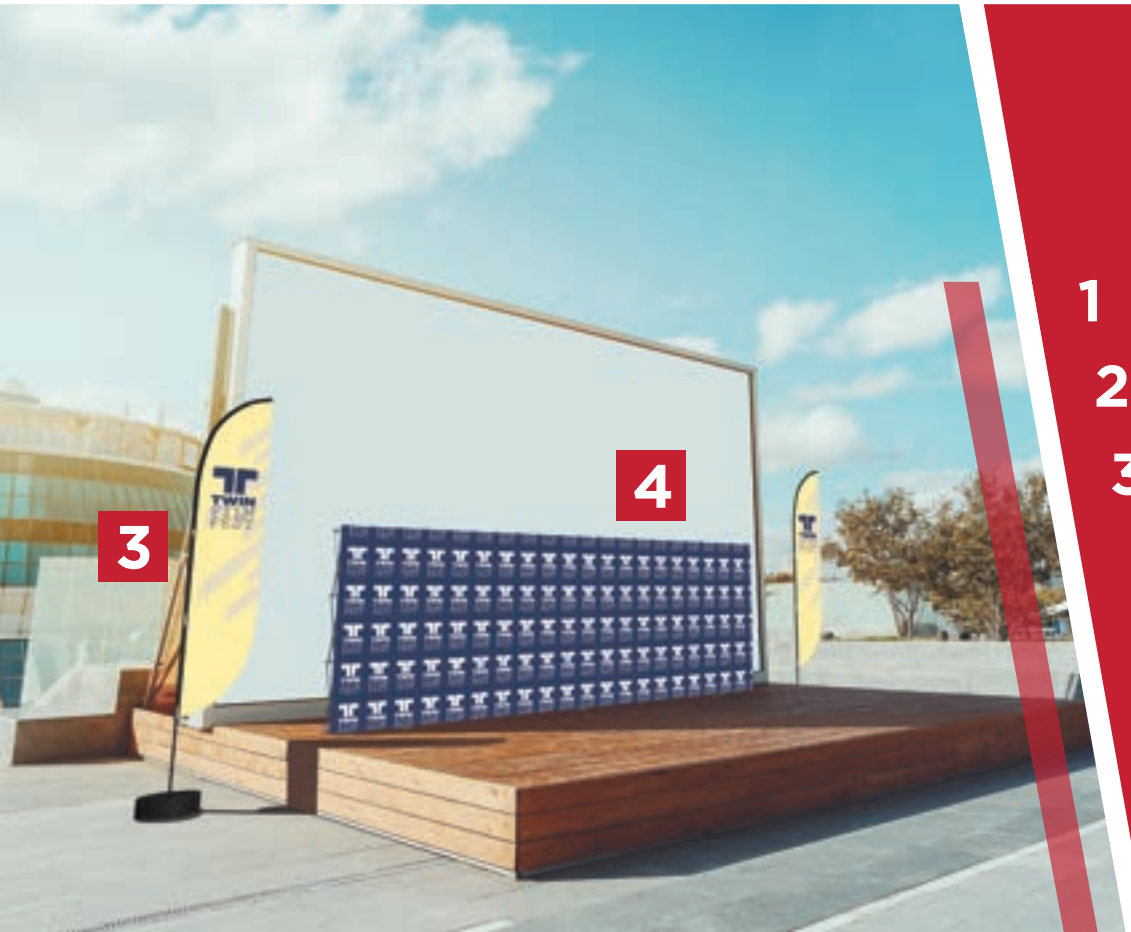
OUTDOOR DISPLAY SOLUTIONS

OUTDOOR STAGE EVENTS

PROMOTE & ADVERTISE // **RAISE** AWARENESS // **DIRECT** ATTENDEES

Outdoor displays offer the ability to effectively promote and communicate with a large number of attendees at outdoor stage events such as fairs, festivals, award ceremonies and political rallies.



FEATURED PRODUCTS

1. WIND DANCER LT FLAG
2. APEX SIGN STAND
3. ZOOM™ FLEX FLAG FEATHER, XL WITH FILLABLE BASE
4. HOPUP™ COLLAPSIBLE FABRIC DISPLAY

Reinforce event goals, raise awareness and provide wayfinding direction and information as needed with easy-to-use, **portable displays**, perfect for reuse at annual events such as city summer festivals.

OUTDOOR STAGE EVENTS
APPLICATIONS & ENVIRONMENTS

// Music Festivals
// Political Rallies
// College Fairs
// Carnivals
// Local Authority Events
// Awards Ceremonies
// Demonstrations
// Community Festivals

FEATURED PRODUCTS

5 STOWAWAY PORTABLE BILLBOARD, LARGE

6 ZOOM™ FLEX FLAG EDGE, LARGE WITH GROUND STAKE

7 MONSOON OUTDOOR BILLBOARD

SCHOOLS & EDUCATIONAL ORGANIZATIONS

PROMOTE PROGRAMS & CLASSES // **DIRECT** VISITORS // **RECRUIT** NEW STUDENTS

Schools and Educational Organizations have ever-changing programs and sporting events to promote and share with students, parents and visitors. **Outdoor displays** are a great way to create awareness of new programs, recruit new students and provide wayfinding direction toward different buildings, classrooms and events.

FEATURED PRODUCTS

1. ZOOM™ FLEX FLAG STRAIGHT, MEDIUM WITH GROUND STAKE
2. APEX SIGN STAND
3. WHIRLWIND SIGN STAND
4. ZOOM ECONOMY 10' POPUP TENT

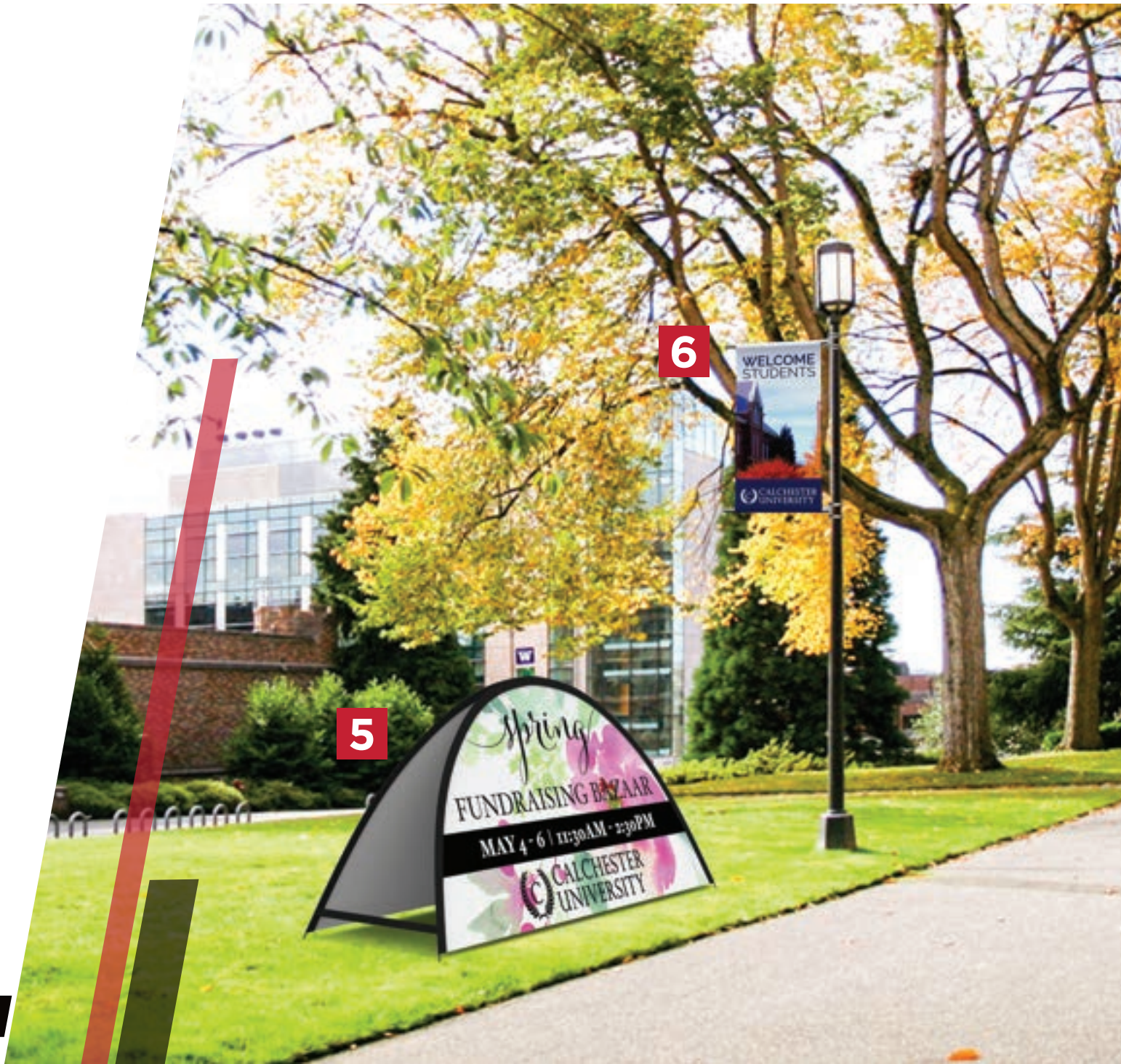
SCHOOLS & EDUCATIONAL ORGANIZATIONS
ENVIRONMENTS & APPLICATIONS

// Preschools
// Day Cares
// Primary Schools
// Children's Museums
// Junior High Schools
// High Schools
// Driving Schools
// Community Colleges
// Universities
// Trade or Technical Schools
// Libraries
// Bookstores

FEATURED PRODUCTS

5 STOWAWAY PORTABLE BILLBOARD, LARGE

6 PARKWAY SINGLE POLE BANNER



SPORTING EVENTS

PROMOTE UPCOMING EVENTS // **COMMUNICATE** LOCATIONS // **SHARE** ACHIEVEMENTS

School, Professional, and Park District/Community outdoor sporting events all have the same opportunity and need for **informational displays**, used to educate attendees of upcoming events, share achievements, direct traffic, label fields and more!

FEATURED PRODUCTS

1. ZOOM™ FLEX FLAG STRAIGHT, SMALL WITH AUGER BASE
2. ZOOM STANDARD 10' POPUP TENT
3. ZOOM FLEX ARCH FLAG
4. ZOOM ECONOMY 5' POPUP TENT
5. THUNDER OUTDOOR BANNER STAND

Training facilities and leisure sporting facilities benefit from the use of these products as well, such as country clubs, racetracks and sporting goods stores.

SPORTING EVENTS
ENVIRONMENTS & APPLICATIONS

// School Sports
// Park District Sports
// Training Facilities
// Golf Courses
// Country Clubs
// Resorts & Lodges

FEATURED PRODUCTS

6 MONSOON OUTDOOR BILLBOARD

7 WIND DANCER MX FLAG

8 STOWAWAY PORTABLE BILLBOARD, LARGE

SPORTING EVENTS
ENVIRONMENTS & APPLICATIONS

// Sporting Arenas
// Roller Rinks
// Sport Stores
// Gymnasiums

FEATURED PRODUCTS

9 WIND DANCER MINI FLAG

10 STOWAWAY PORTABLE BILLBOARD, LARGE

11 MONSOON OUTDOOR BILLBOARD

12 ZOOM™ FLEX ARCH WITH STACKABLE, FILLABLE BASE

RESTAURANTS & FOOD SERVICES

DIRECT CUSTOMERS // **SHARE** DAILY SPECIALS // **COMMUNICATE** HOURS & SERVICES

Outdoor displays are ideal for restaurants, farmers markets, food trucks, concession stands and cooking events. Quickly share daily specials, event hours, session availability and more with passersby using various outdoor **promotional display** products.

1

2

FEATURED PRODUCTS

1 ACE SIGN STAND

2 APEX SIGN STAND

RESTAURANTS & FOOD SERVICES
ENVIRONMENTS & APPLICATIONS

// Farmers Markets
// Food Trucks
// Concession Stands
// Juice Bars
// Bistros
// Cafés

FEATURED
PRODUCTS

3 CAFÉ BARRIER

4 PROMOTIONAL SQUARE UMBRELLA

OUTDOOR STOREFRONTS

COMMUNICATE OFFERS & DAILY DEALS // **PROMOTE** OPENINGS

In addition to front window displays, big box stores and outlet stores entice patrons with promotional information, sales and new products with promotional, branded **outdoor displays**!

FEATURED PRODUCTS

1. ZOOM™ FLEX FLAG FEATHER, MEDIUM WITH GROUND STAKE
2. PARKWAY BANNER DOUBLE
3. APEX SIGN STAND

4

5

Quickly and effectively communicate new store hours, grand openings, seasonal products, brand identity and more with adaptable, easy-to-use outdoor displays.

FEATURED PRODUCTS

4 BLIZZARD BANNER STAND

5 ACE SIGN STAND

STOREFRONTS
ENVIRONMENTS & APPLICATIONS

// Flower Shops
// Coffee Shops
// Strip Malls
// Sign Companies
// Shipping Stores
// Clothing Retailers
// Shoe Retailers
// Travel Agencies
// Spas
// Dental Offices
// Health Clubs
// Veterinary Practices
// Music Stores

FEATURED PRODUCT

6 MONSOON
OUTDOOR BILLBOARD

7 THUNDER
BANNER STAND

OUTDOOR

AUTOMOTIVE

SHARE CURRENT SPECIALS // **DIRECT** TRAFFIC // **VISUALIZE** DIRECTIVES

Looking to capture passersby with captivating calls to action? Car dealerships, gas stations and auto body shops are just a few automotive industry businesses that use signs and **promotional display** products to not only draw attention, but communicate offerings, products, deals and more with those driving and walking by.

1

2

3

FEATURED PRODUCTS

1 WHIRLWIND SIGN STAND

2 ZOOM™ FLEX FLAG STRAIGHT, LARGE WITH FILLABLE BASE

3 WHIRLWIND SIGN STAND

Outdoor displays such as tents, flags and signs are used to break information down into easily digestible messages at a simple glance!

FEATURED PRODUCTS

4 ZOOM™ FLEX FLAG FEATHER, MEDIUM WITH FILLABLE BASE

5 PARKWAY BANNER DOUBLE

6 ZOOM FLEX FLAG STRAIGHT, MEDIUM WITH FILLABLE BASE

AUTOMOTIVE
ENVIRONMENTS & APPLICATIONS

// Gas Stations
// Car Dealerships
// Train Stations
// Tire Shops
// Tour Companies
// Car Rentals
// Parking Structures
// Bus Depots
// Body Shops
// Auto Parts Stores

FEATURED
PRODUCTS

7 ZOOM™ FLEX FLAG
TEARDROP, LARGE – STAKED

8 ZOOM FLEX FLAG EDGE,
EXTRA LARGE – STAKED

9 ZOOM FLEX FLAG
TEARDROP, LARGE – STAKED

10 MONSOON OUTDOOR BILLBOARD

CITIES & MUNICIPALITIES

SHARE COMMUNITY EVENT INFORMATION // **RECRUIT** VOLUNTEERS // **PROMOTE** CIVIC PRIDE

Cities and Municipalities brand and promote local events, communicate civic updates and request volunteers with **outdoor display** signage in environments such as parks, emergency services buildings, government buildings (post office and DMV), and along city streets using lamp posts.

FEATURED PRODUCTS

1. PARKWAY BANNER DOUBLE
2. THUNDER BANNER STAND
3. PARKWAY BANNER DOUBLE

CITIES & MUNICIPALITIES
ENVIRONMENTS & APPLICATIONS

// City & Community Parks
// Community Playgrounds
// Parkways
// Post Offices
// Libraries
// Lamp Posts

FEATURED
PRODUCT

4 PARKWAY
BANNER SINGLE

OUTDOOR PRODUCT OFFERINGS

BANNERS & FLAGS

ZOOM™ FLAGS

- Available in four shapes: teardrop, feather, straight & edge
- Available in several sizes: S, M, L, XL
- Single or double sided graphic available, printed on flag material
- Includes ground stake only, but various base options available
- One year limited warranty (hardware)

WIND DANCERS

- Three sizes: Mini, LT, and MX
- Durable, fillable base & graphic made to withstand the elements
- Single or double sided graphic
- Mini – 90 day limited warranty (hardware), LT and MX – One year limited warranty (hardware)

TENTS

ZOOM TENTS - 5', 10', 20'

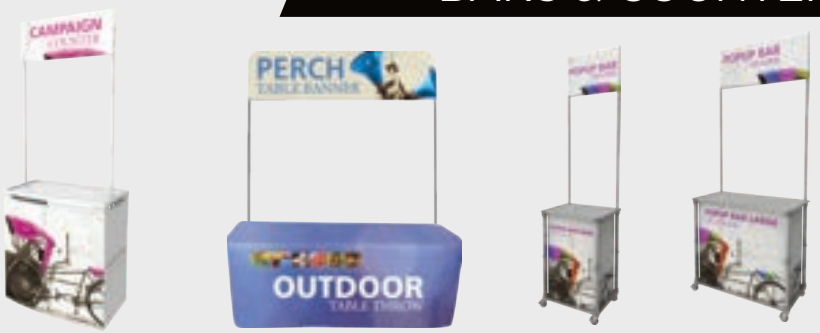
- 5' & 10' economy tents include black powder coated steel frames with no loose parts
- 10' & 20' standard tents include rust-resistant, lightweight silver aluminum frame with no loose parts
- Canopies available in standard colors or custom printed, which are water & UV resistant
- Full and half walls optional
- One year limited warranty (hardware)

BILLBOARDS & SIGNS

BARS & COUNTERS

PERCH // POPUP BARS // CAMPAIGN COUNTER

- Perch table banner available in three graphic sizes
- Outdoor throw features UV printed graphics
- Popup Bar available in Mini or Large
- Campaign Counter offers simple assembly
- One year limited warranty (hardware)



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